

CURRICULUM VITAE



Ts. DR MEGAT AL IMRAN BIN YASIN

SENIOR LECTURER

Communication Department,
Faculty of Modern Language & Communication,
Universiti Putra Malaysia,
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ACADEMIC QUALIFICATIONS

1. Phd in Communication & Media Studies, School of Journalism, Media & Cultural Studies, Cardiff University, Wales United Kingdom (Thesis: Political Economy of Malaysian Documentary Productions) Year 2004
2. Master of Information Technology, National University Of Malaysia Year 2000
3. B. Hsc Communication, International Islamic University Malaysia Year 1995

PROFESIONAL MEMBERSHIP/AFFILIATION

1. Certified Professional Technologist (P Tech) Malaysian Board of Technology (MBOT)
2. Member, Film Director Association, Malaysia (FDAM)
3. Member, Creative Content Industry Guild, Malaysia (CCIG)
4. Member, Pacific & Asia Communication Association (PACA)
5. Certified Member of Professional Association of Diving Instructors (Padi)

APPOINTMENT/WORK EXPERIENCES

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| 1. | 2022-Now | Visiting Scholar, Faculty of Culture and Creative Industries, University of Central Lancashire United Kingdom |
| 2. | 2017 – 2020 | Director, Centre of Excellence Communication, Media & Creative Industry |
| 3. | 2021- 2022 | Adjunct Professor Lim Kok Wing Creative University Malaysia |
| 4. | Sept-Dec 2014 | Acting Director General, Malaysian Film Development Corporation (FINAS) Ministry of Communication and Multimedia Malaysia |

5. Sept 2013-Sept 2015 Deputy Director General (Technical & Productions), Malaysian Film Development Corporation (FINAS). Grade Jusa
6. Sept 2012- Sept 2013 Board of Director (Malaysian Film Development Corporation FINAS)
7. 2018- 2020 Board Member Malaysian Farmers Council (Pertubuhan Peladang) Bentong Pahang
8. 2008-2011 Deputy Director Infocomm Development Centre (IDEC, UPM)
9. 1999- 2000 Manager, Prosakti Sdn Berhad (Subsidiary of New Straits Time Press).
10. 1998-1999 Corporate Communication Manager (College Uniti Sdn Berhad)
11. 1996-1998 Producer, System Television Malaysia Berhad (TV3)
12. 1994-1996 Executive Broadcast Journalist, System Television Malaysia Berhad TV3

HONOURS & AWARDS

YEAR	TITLES OF HONOURS & AWARDS
2021	Excellent Service Award (Anugerah Perkhidmatan Cemerlang) University Putra Malaysia
2019	Anugerah Tokoh Profima (Academic) Kebangsaan (National Icon Award Academic) Professional Association of Film Workers of Malaysia Profima)- National
2014	First Place Documentary Category :Festival Photo And Documentary Asean” Asean Committee and Ministry of Communication & Information Vietnam (Anugerah Tempat Pertama Kategori Dokumentari “Festival Foto dan Dokumentari Asean” Komiti Asean dan Kementerian Komunikasi dan Informasi Vietnam) - International
2012	Gold Medal , Documentary Jungle Beat (Anugerah Emas Pameran Rekacipta dan Inovasi (PRPI) Kategori Alam Sekitar dan Perhutanan. Dokumentari :Jungle Beat - University
2006	Political Economy of Malaysian Documentary Production Silver Medal (Anugerah Perak Pameran Rekacipta Dan Inovasi (PRPI) Universiti Putra Malaysia - University
1997	ICI-CCM Environmental Journalism Award (Anugerah Kewartawanan Alam Sekitar)- Oil Spills Coverage In Tanjung Karang Selangor (Liputan Tumpahan Minyak Di Tanjung Karang, Selangor Malaysia - National
1997	Screen Award TV3 Best Documentary “Coverage on East Coast Highway” Anugerah Skrin TV3
1996	Malaysian Environmental Journalism Award “Coverage on Social & Environmental Impacts of Bakun Hydro Electric Project) Malaysian Press Institute & Petronas - National
1995	Screen Award for the Best Television Magazine Programme” (Anugerah Skrin TV3) Coverage on Red Crabs Migration in Christmas Island Australia. Media Prima - National

1995	Screen Awards TV3 (Anugerah Skrin TV3) Coverage Jejak Kasih Padang Besar. Media Prima - National
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AREA OF RESEARCH INTERESTS

1. Documentary Productions
2. Film and Television Productions
3. Communication & Media Studies
4. Information Technology & Multimedia
5. Creative Industries Policies
6. Strategic Communication

RESEARCH & PRODUCTION GRANTS

PROJECT TITLES	AMOUNT	YEAR	SOURCE OF FUNDS	ROLE & STATUS
1. Research & Production of Dato Hussin Taib Documentary. Finas	RM70,000	2016-2017	UPM Consultancy & FINAS	Researcher (Completed)
2. Research & Production of Sabah Sovereignty Under Malaysia. (Eminent Flagship and Finas)	RM170,000	2016-2017	FINAS	Researcher (Completed)
3. Research & Production of Swiflet Documentary to the World” Ministry of Agriculture and UPM	RM495,000	2013-2015	Dept. of Veterinary Services, Ministry of Agriculture	Head of Researcher (completed)
4. Research & Production of 2 Episodes Documentary MH370	RM170,00	2015	Ministry of Communication & Multimedia.	Executive Producer (Completed)
5. Research & Documentary Project fo Five Episodes Documentary Programme First Time Filmmakers Project Discovery Channel	RM700,000	2014	Discovery Channel Asia & FINAS	Executive Producer (Completed)
6. Film Production Kanang Anak Langkau (Epic War Movie)	RM4,000,000	2014-2015	FINAS	Executive Producer (Completed)
	RM1,000.000	2014-2105	Ministry of Finance & Finas	

7. Script Development Epic Film Six Rings with Roger Christian Hollywood Film Director				Executive Producer (Completed)
8. Research & Production of Documentary Gold From The Sky (Swiftlet) Finas	RM160,000	2013-2014	FINAS	Head of Researcher (Completed)
9. Research & Production of Documentary "Jungle Beat" Finas	RM160,00	2010-2011	FINAS	Director & Researcher (Completed)
10. Research & Production 11 Episodes of Syhadah Documentary in 5 European Countries Albania, Greece, Italy, Kosovo and Greece for 48 Days with Radio Televisyen Malaysia in 2008.(48 Days Coverage in Europe)	RM1.2 MILLION	2008	Radio Televisyen Malaysia	Head of Researcher & Writer (Completed)
9. Md Salleh Hassan, Megat Al Imran Yasin (2006) " <i>Kajian Keberkesanan Mediamassa dalam Memupuk dan Memperkukuhkan Perpaduan Kaum dan Integrasi Nasional</i> "	RM50,000	2006-2007	Jabatan Perpaduan Negara & Integrasi Nasional, JPM	Co Researcher

PUBLICATIONS

CATEGORIES	TITLES	Roles/Status
<u>COPY RIGHT FILM, DOCUMENTARY & SHORT MOVIES & CONCERTS</u>	1. Megat Al Imran Yasin, Ariff, Iffah Hazim (2017) Short Movie Teman Sebilik. Copyright UPM	Executive Producer
	2. Megat Al Imran Yasin, Shahrul Azli Shukor (2015) Malaysian Faces (Sejarah Dokumentari Malaysia) Copyright FINAS	Executive Producer
	3. Megat Al Imran Yasin, Mohd Farizi Jamaludin (2016) "Swiftlet The Gold from The Sky. Copyright FINAS	Executive Producer
	4. Megat Al Imran Yasin, Mohd Farizi Jamaludin 2014 "Dangerous Job" Copyright Discovery Channel and Finas.	Head of Researcher

	<p>5. Megat Al Imran Yasin, Jamilah Yusuf 2014 “Mangrove” Copyright Discovery Channel and Finas.</p> <p>6. Megat Al Imran Yasin, Farizi Jamaludin, Mohd Nasrul 2013, Swiftlet Birdnest Diary 1” Magseven NTV7 Copyright Media Prima</p> <p>7. Megat Al Imran Yasin, Farizi Jamaludin, Mohd Nasrul 2013, Swiftlet Birdnest Diary 2 ” Magseven NTV7 Copyright Media Prima</p> <p>8. Megat Al Imran Yasin & Shahrul Azli Shukor (Director) (2006) “75 Tahun UPM” Dokumentari Video Universiti Putra Malaysia Copyright UPM Duration 27 Minit.</p> <p>9. Megat Al Imran Yasin (2009) “MASYARAKAT ELEKTRONIK JEPUN” Panorama, Documentary Copyright Radio Televisyen Malaysia RTM</p> <p>10. Megat Al Imran Yasin (2008) ‘Instructional Video KD Rajawali Tactical Military Helicopter’ instructional Video. Copyright Royal Malaysian Navy & Ministry of Defence</p> <p>11. Megat al Imran Yasin, Mohd Farizi Jamluddin 2007 “Konsert Akhir Festival Filem Video Pelajar FFVPM ke 7”. Dewan Banquet. Concert Copyright UPM & FINAS</p> <p>12. Megat Al Imran Yasin, Mohd Farizi Jamaludin 2010 “Konsert Akhir Merdeka Award Short Film Competition”. Concert Copyright Petronas & Astro Ria</p> <p>13 Megat Al Imran Yasin (2009)”ALBANIA Part 1” Syahadah. Documentary Copyright Radio Televisyen Malaysia</p> <p>14. Megat Al Imran Yasin (2009)”ALBANIA Part 2” Syahadah. Documentary Copyright Radio Televisyen Malaysia</p> <p>15. Megat Al Imran Yasin (2009)”ALBANIA Part 3” Syahadah Documentary. Documentary Copyright Radio Televisyen Malaysia</p> <p>16. Megat Al Imran Yasin (2009)”Kosovo Part 1” Syahadah Documentary Copyright Radio Televisyen Malaysia</p> <p>17. Megat Al Imran Yasin (2009)”Kosovo Part 2” Syahadah. Documentary Copyright Radio Televisyen Malaysia</p> <p>18. Megat Al Imran Yasin (2009)”Itali Part 1” Syahadah. Documentary Copyright Radio Televisyen Malaysia</p>	<p>Researcher & Executive Producer</p> <p>Executive Producer</p> <p>Head of Researcher</p> <p>Head of Researcher</p> <p>Researcher & Producer</p> <p>Scriptwriter/Researcher</p> <p>Director & writer</p> <p>Director</p> <p>Director</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p>
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	<p>19. Megat Al Imran Yasin (2009)"Itali Part 2" Syhadah. Documentary Copyright Radio Televisyen Malaysia</p> <p>20.Megat Al Imran Yasin (2009)"Itali Part 3" Syhadah. Documentary Copyright Radio Televisyen Malaysia</p> <p>21. Megat Al Imran Yasin (2009)"Greece Part 1" Syhadah. Documentary Copyright Radio Televisyen Malaysia</p> <p>22. Megat Al Imran Yasin (2009)"Greece Part 2" Syhadah Copyright Radio Televisyen Malaysia</p> <p>23. Megat Al Imran Yasin (2009)"Special Report Hari Raya" Syhadah Copyright Radio Televisyen Malaysia</p> <p>24. Megat Al Imran Yasin 1996 Jerangkap Taman (Prihatin Majalah 3, TV3) 17 Sept. 1996 (lib tape TV3: News 96/1547) Copyright TV3 Malaysia</p> <p>25. <i>Megat al Imran Yasin (1996) "Kaedah Baru Belajar Jawi (Prihatin Majalah 3, TV3) 6 Ogos 1996 Copyright TV3 Malaysia</i></p> <p>26. <i>Megat Al Imran Yasin (1996) Sepanjang Landasan (Perspektif Majalah 3, TV3) 23 Julai 96 (lib tape TV3: News 96/1486) Copyright TV3 Malaysia</i></p> <p>27. <i>Megat Al Imran (1996) Al Jarash Kota Klasik Rom (Salam Benua Majalah 3, TV3) 18 Jun 1996 Copyright TV3 Malaysia</i></p> <p>28. <i>Megat Al Imran Yasin (1996) Iraq - Impian & Tangisan (1996) Perspektif Majalah 3 TV3) 11 Jun 1996 (lib tape TV3: News 96/1459) Copyright TV3 Malaysia</i></p> <p>29.. <i>Megat Al Imran Yasin (1996) Orang Kuat Pos Kemar (1996) Perspektif Majalah 3 TV3) 14 Mei 1996 (lib tape TV3: News 96/1439) Copyright TV3 Malaysia</i></p> <p>30. <i>Megat Al Imran Yasin (1996) Perahu Kajang Berkolek Merakam Sejarah (Perspektif Majalah 3, TV3) 2 April 1996 (lib tape TV3: News 96/1391) Copyright TV3 Malaysia</i></p> <p>31. <i>Megat Al Imran Yasin (1996) Kris Emas di Tanah Asing (Perspektif Majalah 3, TV3) 2 Januari 1996 (lib tape TV3: News 95/1311) Copyright TV3 Malaysia</i></p> <p>32. <i>Megat Al Imran yasin (1996) Jambatan Keretapi Maut (Prihatin Majalah 3 TV3) 29 Okt 1996 (lib tape TV3: News 96/1576) Copyright TV3 Malaysia</i></p>	<p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Researcher, Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p> <p>Director, Script writer & Editor</p>
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JOURNAL ARTICLES	LIST OF JOURNAL PUBLICATION	
Scopus, JCR and Era	<p>1. Megat Al Imran Yasin, Fariza Isa, Aishah Razi, - <i>The Significance of Intellectual Property Literacy Among Malaysian Creative Industry Practitioners</i> Non Citation-Indexed , Full Paper, Published, Qualitative Research Association of Malaysia, National, [77-87], , 2023</p>	Published
	<p>2. Megat Al Imran Yasin, Chweefang, syed agil alsagoff, - <i>A Community of Shared Future for Mankind: A study on the news discourse of environmental cooperation in countries along the Belt and Road Initiative</i> Citation-Indexed - Scopus, , Published, , [-], , 2023</p>	Published
	<p>3. Megat Al Imran Yasin, - <i>A Qualitative Study of Work Motivation Among the Media and Creative Workers in Malaysia</i> MYCITE, Full Paper, Published, Seholian Publication, National, [1-18], , 2023</p>	Published
	<p>4. Megat Al Imran Yasin, , Feroz De Costa, - <i>A Study on How Social Media influences on Impulsive Buying</i> Citation-Indexed Journal - Science Citation Index (JCR), Full Paper, Accepted, WILEY, International, [1-19], , 2023</p>	Published
	<p>5. Megat Al Imran Yasin, <i>Evolution and Dynamics of Online Paid Knowledge in China: Comprehensive Review from 2016 Onwards</i> Citation-Indexed Journal - ERA, Full Paper, Published, Human Resources Management Academic Research Society, International, [1971-1987], , 2023</p>	Published
	<p>6. Megat Al Imran Yasin, - <i>Exploring Blockchain - Based Applications For Digital Copyright Protection</i> Citation-Indexed Journal - ERA, Full Paper, Published, Human Resource Management Academic Research Society, International, [1145-1157], , 2023</p>	Published
	<p>7. Megat Al Imran Yasin, Fariza Isa - <i>Exploring Effective Negotiations on Copyright Transfer: A Qualitative Study of Business Communication in the Creative Industries</i> MYCITE, Full Paper, Published, Universiti Pendidikan Sultan Idris, National, [33-49], , 2023</p>	Published
	<p>8. Megat Al Imran Yasin, Lay Hoon Ang, Hashim, Norliana Binti, N/A, - <i>Factors Influencing Audience Satisfaction of Chinese Documentary Programs among Undergraduate Students in China</i> Citation-Indexed Journal - ERA, Full Paper, Published, Human Resource Management Academic Research Society, International, [589-602], , 2023</p>	Published

	<p>9. Megat Al Imran Yasin, , Feroz De Costa, - <i>Improved Gated Recurrent Unit and Long Short-Term Memory Model for Fake News Detection</i> Citation-Indexed - Scopus, Full Paper, Accepted, Institute of Information Technology, Kohat University of Science and Technology, International, [1-22], , 2023</p> <p>10. Megat Al Imran Yasin, Lay Hoon Ang, MNO, N/A, N/A, - <i>Navigating Digital Network: Mindfulness as a Shield Against Cyberbullying in the Knowledge Economy Era</i> Citation-Indexed Journal - Social Science Citation Index (JCR), Full Paper, Published, SPRINGER Verlag, International, [1-39], , 2023</p> <p>11. Megat Al Imran Yasin, I Syrifan, Bidin, R, syed agil alsagoff, - <i>New Journalism in Documentary Script Writing</i> Citation-Indexed Journal - ERA, Full Paper, Published, Human Resource Management Academic Research Society, International, [767-779], , 2023</p> <p>12. Megat Al Imran Yasin, Niwen, chweefang, syed agil alsagoff, - <i>Political Modernization and Digital Democracy: The Internet Participation of Malaysia Domestic Citizens to “2021–2022 Malaysian Floods” Event in Public Policy Process of Flood Response</i> Citation-Indexed Journal - ERA, Full Paper, Published, Human Resource Management Academic Research Society, International, [721-734], , 2023</p> <p>13. Megat Al Imran Yasin, , Feroz De Costa, - <i>Social Media Communication Network Analysis and Influence Propagation Model: A Case Study of Museums</i> Citation-Indexed - Scopus, Full Paper, Published, Success Culture Press, International, [264-279], , 2023</p> <p>14. Megat Al Imran Yasin, N. A. Adzharuddin, namh, Zhen, - <i>The Communication Strategy of Brand Advertising in the New Media Era</i> Citation-Indexed - Scopus, Full Paper, Published, Associacao Iberica de Sistemas e Tecnologias de Informacao, Iberian Association of Information Systems and Technologies, International, [609-619], , 2023</p> <p>15. Megat Al Imran Yasin, , Feroz De Costa, - <i>The Impact of Dyslexia on the Effectiveness of Online Learning: A Systematic Literature Review</i> Citation-Indexed - Scopus, Full Paper, Published, Redfame Publishing Inc., International, [101-114], , 2023</p> <p>16. Megat Al Imran Yasin, Fariza Isa <i>THE LEADERSHIP ROLE OF CREATIVE GUILDS IN PROTECTING INTELLECTUAL PROPERTY TO SUSTAIN THE MALAYSIAN CREATIVE INDUSTRY</i> MYCITE, Full Paper, Published, University of Malaya, National, [35-54], , 2023</p>	<p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p>
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	<p>Citation Index JCR Q1, Full Paper, Published, Frontiers Media S.A., International, [1-9], , 2022</p> <p>36. Megat Al-Imran Yasin, Hashim, Norliana Binti, Lay Hoon Ang (2021) - Adoption Level of Online Documentary Program as Learning Material among Students of a Chinese University and its Relationship to Satisfaction Citation-Indexed – Scopus Q4, Full Paper, Published, Karadeniz Technical University, International, [2746-2759].</p> <p>37. Megat Al-Imran Yasin, Syed Agil Alsagoff, Lay Hoon Ang (2021) - Chinese Men’s Marital Violence Related To Hegemonic Masculinity -- The Case Of Night and Fog Citation-Indexed – Scopus Q4, Full Paper, Published, EJMCM, International House, International, [1560-1574].</p> <p>38. Megat Al-Imran Yasin, Syed Agil Alsagoff, Lay Hoon Ang (2021) - Authenticity in Reality Television - The Case of ‘Sing! China’ Citation-Indexed – Scopus Q3, Full Paper, Published, Universiti Putra Malaysia, International, [527-546].</p> <p>39. Megat Al-Imran Yasin, Hashim, Norliana Binti, Lay Hoon Ang (2021) - Exploring Factors Influencing Continuous Viewing Intention of Chinese Documentary Programs among Undergraduates Citation-Indexed - Scopus, Full Paper, Published, Human Resource Management Academic Research Society, ERA International, [456-471].</p> <p>40. Megat Al-Imran Yasin (2021) - IMMIGRANTS ON A THEORETICAL PATH OF NEW MEDIA AGENDA SETTING : WEBSITES COVERAGE AND ITS IMPACT ON THE STRUCTURE OF SOCIETY TOWARDS IMMIGRANTS CitationIndexed – Scopus Q3, Full Paper, Published, PalArch Foundation, International, [58-83].</p> <p>41. Megat Al-Imran Yasin, Syed Agil Alsagoff, Lay Hoon Ang (2021) - POTENTIAL INFLUENCE OF CHINESE SELF-MEDIA TO CONTEMPORARY SOCIETY Citation-Indexed – Scopus Q3, Full Paper, Published, PalArch Foundation, International, [11861-11871].</p> <p>42. Megat Al-Imran Yasin, Syed Agil Alsagoff, Akmar Hayati Ahmad (2021) - Redefining Immediacy forEmail Satisfactory Communication : South-East Nigerian Lecturers’ Perspectives Citation-Indexed - Emerging Sources Citation Index, Full Paper, Published, UNIV SEMARANG, DEPT COMMUNICATION, International, [84-96].</p> <p>43. Megat Al-Imran Yasin, Bidin, R, Syed Agil Alsagoff (2021) - Strategic Communication : Outlining the Way Forward to</p>	<p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p>
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	<p>Encourage Tax Compliance in Malaysia Citation-Indexed - ERA, Full Paper, Published, Human Resource Management Academic Research Society, International, [1549-1570].</p> <p>44 Megat Al Imran Yasin, syed agil alsagoff, Ghazali, Akmar Hayati Ahmad (2021) – User Motive Factors: The Rudiments to Email Satisfactory Communication Citation-Indexed - Scopus Q3, Full Paper, Published, Universiti Kebangsaan Malaysia, International, [396-418] , 2021</p> <p>45. Megat Al-Imran Yasin, Lay Hoon Ang, MNO (2021) - THE HISTORY AND DEVELOPMENT OF CHINESE - LANGUAGE FILMS IN MALAYSIA Citation-Indexed – Scopus Q4, Full Paper, Published, Psychology and Education, International, [794-806].</p> <p>46. Megat Al-Imran Yasin, MNO, Lay Hoon Ang (2021) - The Role of Cultural Proximity on Preference of Chinese Malaysian in Chinese Film Citation-Indexed, ERA, Full Paper, Published, Human Resource Management Academic Research Society, International, [109-116].</p> <p>47. Megat Al-Imran Yasin, Syed Agil Alsagoff, Lay Hoon Ang (2021) - The Role of Media in Consumption under “Attention Economies” : A Study Based on the Interviews of Chinese Postgraduates towards the M&M’s Advertisements Citation-Indexed – Scopus Q3, Full Paper, Published, Sreecheta Mukhrejee, International, [1-10].</p> <p>48. Megat Al-Imran Yasin, Syed Agil Alsagoff, Lay Hoon Ang (2021) - The Study of Dangers and Countermeasures of Fake News in Social Media Other Abstracting/Indexing Bodies, Full Paper, Published, IJMRE, International, [12-17].</p> <p>49. Megat Al-Imran Yasin, Syed Agil Alsagoff, Lay Hoon Ang (2021) - The Truth Among Narrative in Women Autobiographical Novels Citation-Indexed – Scopus Q3, Full Paper, Published, Caddo Gap Press, International, [62-69].</p> <p>50. Megat Al-Imran Yasin, Syed Agil Alsagoff, Ghazali, Akmar Hayati Ahmad (2021) - User Motive Factors : The Rudiments to Email Satisfactory Communication Citation-Indexed – Scopus Q3, Full Paper, Published, Universiti Kebangsaan Malaysia, International, [396-418].</p> <p>51. Megat Al-Imran Yasin, Hashim, Norliana Binti, Lay Hoon Ang, Emma (2020) - A HISTORICAL REVIEW OF THE CHINESE DOCUMENTARY PROGRAMS Citation-Indexed – Scopus Q4, Full Paper, Published, by Advance Scientific Research. This is an open-access article under the CC by license</p>	<p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p>
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	<p>(http://creativecommons.org/licenses/by/4.0/), International, [723-732].</p> <p>52. Megat Al-Imran Yasin, Syed Agil Alsagoff, Ghazali, Akmar Hayati Ahmad, Eugenie (2020) - Immediacy Factors as Solutions to Email Satisfactory Communication Among South-East Nigerian Academic Staff : Structural Equation Modeling and Preliminary Findings CitationIndexed – Scopus Q3, Full Paper, Published, Universiti Kebangsaan Malaysia, International, [212-234].</p> <p>53. Megat Al-Imran Yasin, Rosya, N.A. Adzharuddin, Rozalfari Md Johori, ROZALAFRI (2020) - Pengaruh Fikrah Penerbit Berasaskan Tauhid Terhadap Kualiti Rancangan TV Islam NonIndexed other journal, Full Paper, Accepted, Kerajaan Negeri Selangor, National, [1-18].</p> <p>54. Megat Al-Imran Yasin, Syed Agil Alsagoff, Ghazali. Akmar Hayati Ahmad, Eugenie (2020) - Predicting The Effects of Demographic Factors on Email Satisfactory Communication MYCITE, Full Paper, Other Abstracting/Indexing Bodies Published, Penerbit Universiti Putra Malaysia, National, [681-695].</p> <p>55. Megat Al-Imran Yasin (2017) - Cognitive drives to embracing Internet TV to enhance students learning experience. Citation-Indexed – Scopus Q4, Full Paper, Submitted, Academic Journal (www.academicjournals.org), [16].</p> <p>56. Megat Al-Imran Yasin, N.A Adzharuddin (2019) - Smartphones Usage Motives and Academic Performances among Undergraduates in University Putra Malaysia Other Abstracting/Indexing Bodies, Full Paper, Published, Research Publish Journal, International [292-302].</p> <p>57. Megat Al-Imran Yasin, Ghazali, Akmar Hayati Ahmad, Muhammad Pauzi Latif (2018) - A Review on the Efficacy of Immediacy Factors towards Achieving Communication Satisfaction via Email among Academic Staff Non Citation-Indexed, Full Paper, Published, Creative Common, International, [233-241].</p> <p>58. Megat Al-Imran Yasin, MNO, Mohammad Reza Nazari (2015) - CHILDREN TELEVISION VIEWING AND ANTISOCIAL BEHAVIOR : DOES THE DURATION OF EXPOSURE MATTER? Non Indexed, Full Paper, Published, Academic Journal (www.academicjournals.org), [519-531].</p> <p>59. Megat Al-Imran Yasin, MNO, Mohammed Reza Nazari (2015) - INFLUENCE OF TELEVISION PROGRAMS GENRE ON VIOLENT BEHAVIOR AMONG YOUNG CHILDREN Non</p>	<p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p> <p>Published</p>
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CHAPTERS IN BOOKS	<p>1. Megat Al-Imran Yasin, Rozalfabri (2020) <i>Ekonomi Politik Media Terhadap Pengiklanan di Saluran TV Islam Pengiklanan Menurut Perspektif Islam</i>, Other Abstracting / Indexing Bodies, Higher Education Text Book, Harcopy, Penerbit, Universiti Kebangsaan Malaysia, National, 9789672388098, [75-95].</p> <p>2. Megat Al Imran Yasin & Saiful Nujaimi Abdul Rahman (2006) "History & Development of Documentary Production in Malaysia". Mediamorphosis: Communication, Technology and Growth: Universiti Teknologi Mara.</p> <p>3.. Phoon Jing Onn , Jusang Bolong, Megat Al Imran Yasin (2008) "Amalan Komunikasi Haptik dalam Kalangan Remaja: Satu Tinjauan Awal" Cabaran komunikasi Masa Kini; fakulti Bahasa Moden & Komunikasi</p>	<p>Published</p> <p>Published</p> <p>Published</p>

<p>CLASSIFIED REPORT</p>	<ol style="list-style-type: none"> 1. Megat Al Imran Yasin & Zainol Abdin Ahmad (2009) "Hubungun Komunikasi Kepenyeliaan Dan Jalinan Hubungan Pekerjaan Dengan Komitment Terhadap Organisasi di Kalangan Kakitangan Unit Berita RTM" Laporan Untuk Jawatankuasa Pengstruktur Semula Bilik Berita RTM, Kementerian Penerangan Malaysia. 2. Megat Al Imran Yasin & Nurul Fateha Abd Hamid (2009) "Penerbitan Program Sukan di RTM". Laporan kepada Ketua Pengarah RTM. 3. Report Using Drone & Helicopter Aerial View of MH370 Suspected Crash Area in Cambodia. Report to Royal Malaysia Police (PDRM) and Prime Minister Department 	<p>Submitted to Radio Television Malaysia (RTM)</p> <p>Submitted to Radio Television Malaysia (RTM)</p> <p>Submitted Prime Minister Office and PDRM</p>
<p>SPEAKERS INTERNATIONAL FILM FESTIVAL & BROADCASTING CONFERENCE</p>	<ol style="list-style-type: none"> 1. Megat Al Imran Yasin (2014) "Research & Production of Swiftlet Documentary" Asian Side of the Doc #5 Chengdu China 18-21 March 2014. [www.asiansideofthedoc.com] 2. Megat Al Imran Yasin (2015) "Swiftlet Documentary Gold from the Sky" Guanzhou International Documentary Film Festival GZDoc2015 September 2015 3. Megat Al Imran "Filming in Malaysia (Fimi)2015" Screen Australia Melbourne International Film Festival 30 July-16 August 2015 4. Megat Al Imran Yasin (2014) Jungle Beat Asean Photos & Documentary Film Reportage Festival Photo And Documentary Asean" Asean Committee and Ministry of Communication & Information Vietnam. 5. Megat Al Imran Yasin (2013) "Malaysian Documentary" Sheffield International Film Festival July 2013 6. Megat Al Imran Yasin (2012) "Malaysian Film Production" World Communication Forum Filas" Rome Italy 7. Megat Al-Imran Yasin (2018) - <i>Digitisation of Malaysian Content Through MYCC 4D World</i> Asia Broadcasting Union Digital Symposium, Abstract, Other Abstracting/Indexing Bodies, Asian Broadcasting Union (ABU), International, 123456, [1-12], MALAYSIA 2017 	<p>Keynote speaker</p> <p>Keynote Speaker</p> <p>Keynote Speaker</p> <p>Keynote Speaker & First Prize Award winner</p> <p>Head of Malaysian delegate & Speaker Session speaker</p> <p>Session speaker</p>

<p>ACADEMIC CONFERENCE PROCEEDINGS & SEMINARS</p>	<p>1. Megat Al-Imran Yasin (2021) "Adoption Level of Online Documentary Programs As Learning Material Among Students of A Chinese University and Its Relation To Satisfaction. The 6th International Soft Science Conference 2020 (ISSC 2020), [23-09-2020], International</p> <p>2. Megat Al-Imran Yasin, K. Hongzhe (2021) - Exploring the Export Strategy of Chinese Films and TV Drama in Value Chain and Digital Technology 2020 International Conference on Innovation Design and Digital Technology (ICIDDT 2020), [05-12-2020 - 05-12-2020] International</p> <p>3. Megat Al-Imran Yasin, K. Hongzhe(2021) - <i>The History and Development of Chinese-language Films in Malaysia</i> International Conference on Arts, Humanities and Social Sciences(ICAHSC-21), [16-01-2021 - 17-01-2021], International</p> <p>4. Megat Al-Imran Yasin, Mengyu Li, Lay Hoon Ang, MNO (2021) - <i>Exploring the Export Strategy of Chinese Film and TV Drama in Value Chain and Digital Technology 2021</i> International Conference on Tourism, Economy and Environmental Sustainability (TEES 2021), Full Paper, Citation-Indexed - Scopus, EDP Sciences, International, 2267-1242, [1-4], CHINA_P.R, 2021</p> <p>5. Megat Al-Imran Yasin, Yuting S (2020) - <i>CHINESE MEN'S MARTIAL VIOLENCE RELATED TO HEGEMONIC MASCULINITY - THE CASE OF NIGHT AND FOG</i> 6th International Soft Science Conference, [23-09-2020 - 24-09-2020], International</p> <p>6. Megat Al-Imran Yasin, Hussein M (2020) - <i>Immigrant on A Theoretical Path of New Media Agenda Setting : Websites Coverage and its impacts on the structure of Society Towards Immigrants</i> International Conference Media Politic and Society : Reality perspective Struggle or Perfectness, [24-11-2020 - 25-11-2020], International</p> <p>7. Megat Al-Imran Yasin (2020) - <i>Malaysian Audio Visual Intellectual Property : Issues and Challenges</i> COPYRIGHT ENFORCEMENT IN DIGITAL ERA, [11-11-2020 - 11-11-2020], Malaysian Intellectual Property Organisation (Myipo) Japan Copyright Office (JCO), Content Distribution Association of Japan (Coda) International</p>	<p>Corresponding Author</p> <p>Corresponding Author</p> <p>Presenter</p> <p>Corresponding Author</p> <p>Corresponding Author</p> <p>Corresponding Author</p> <p>Presenter</p>
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	<p>8. Megat Al-Imran Yasin (2019) - <i>“UNDERSTANDING PERCEIVE ATTRIBUTES OF INTERNET TV IN ENHANCING STUDENTS LEARNING EXPERIENCE”</i> 12 Biennial Convention of the Pacific and Asian Communication Association , [04-07-2018 - 06-07-2018], International</p> <p>9. Megat Al-Imran Yasin, Rozalfari J (2019) - <i>SEJARAH PERKEMBANGAN DAN CABARAN RANCANGAN TV ISLAM DI MALAYSIA</i> INTERNATIONAL CONFERENCE ON ISLAM ECONOMY AND HALAL INDUSTRY 2019, [30-07-2019 - 31-07-2019], International</p> <p>10. Megat Al-Imran Yasin (2018) - <i>Digitisation of Malaysian Content Through MYCC 4D World</i> Asia Broadcasting Union Digital Symposium, Abstract, Other Abstracting/Indexing Bodies, Asian Broadcasting Union (ABU), International, 123456, [1-12], MALAYSIA 2017</p> <p>11. Megat Al-Imran Yasin (2016) - <i>Wacana Komunikasi & Media Islam</i> Wacana Komunikasi Media Islam, [29-11-2019 - 29-12-2016], National</p> <p>12. Megat Al-Imran Yasin, Zainor Izzat Zainal (2016) - <i>Swiftlet Edible Bird Nest - Gold From The Sky</i> EBNIC 2016 Edible Birdnest Industry Conference, Abstract, University Putra Malaysia, International, [-], Selangor, 2016.</p> <p>13. Megat Al-Imran Yasin (2016) - <i>Swiftlet Edible Bird Nest Gold From The Sky</i> Edible Bird Nest Industry Conference 2016, Video Presentation[11-10-2016 - 12-10-2016], International</p> <p>14. Megat Al-Imran Yasin ,Rozalafri J, N.A Adzharuddin (2014) - <i>The political economy of shariah compliant ads on TV Al Hijrah</i> Communication, Empowerment and Governance : the 21st Century Enigma, Abstract, International, [-], 2014</p> <p>15. Megat Al-Imran Yasin (2013) - <i>Implications and Challenges of Mobile Devices Adoption in Malaysia</i> International Conference in Communication, Communication Context and Community, [06-12-2012 - 07-12-2012], International</p>	<p>Corresponding Author</p> <p>Corresponding Author</p> <p>Presenter</p> <p>Presenter</p> <p>Presenter</p> <p>Presenter</p> <p>Corresponding Author</p> <p>Corresponding Author</p>
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	<p>20. Megat Al-Imran Yasin (2013) - <i>Malaysian Creative Content Industry Guild</i> Digital Technologies and the Creative Industries for Cultural and Heritage, [05-06-2012 - 07-06-2012], International</p> <p>22. Megat Al-Imran Yasin, Farizi J (2013) - <i>Pendigital Televisyen Bukan sekadar Televisyen Biasa</i> Jogja International Conference on Communication [21-11-2012 - 22-11-2011], International</p> <p>23. Megat Al-Imran Yasin (2013) - <i>Perception of Programme Quality and the Part of Malaysian TV Producers</i> FILM AND MEDIA 2011, [11-07-2011 - 14-07-2011], International</p> <p>24. Megat Al-Imran Yasin, Farizi J(2013) - <i>Readiness of Malaysian Television Production in Facing New Media Innovation</i> Fikom Up Conference, [06-06-2012 - 07-06-2012],</p> <p>25. Megat Al-Imran Yasin (2013) - <i>Relationship Between Interpersonal Communication Superior Subordinate Communication Barrier With Communication Satisfaction Among Support Staff in University Putra Malaysia</i> Jogja International Conference in Communication, [21-11-2012 - 22-11-2012], International</p> <p>26. Megat Al-Imran Yasin (2012) - <i>Readiness of Malaysian Television Production Companies in Facing the Challenges of New Media Innovation</i> Fikom Up Conference on Strategic Communication in a New Media, [26-06-2012 - 28-06-2012], International</p> <p>27. Megat Al Imran Yasin (2017) "Digitisation of Malaysian Content Through MyCC4Dworld" Asia Broadcasting Union Digital Broadcasting Symposium 6-9 March 2017. Royal Chulan Kuala Lumpur</p> <p>28. Megat Al Imran Yasin, Mohd Farizi Jamaluddin, Zainor Izat Zainal (2017) "Swiftlet-Gold From The Sky" Edible Birdnest Industry Conference 11-12 Oct 2016 Marriot Putra Jaya. Ministry of Agriculture, Department of Veterinary Services, Faculty of Veterinar UPM.</p> <p>29. Megat Al Imran Yasin (2016 "Komunikasi Media Islam" Nov 29,2016 Jabatan Kemajuan Islam & Universiti Kebangsaan Malaysia.</p>	<p>Presenter</p> <p>Corresponding Author</p> <p>Presenter</p> <p>Presenter</p> <p>Corresponding Author</p> <p>Corresponding Author</p> <p>Presenter</p> <p>Presenter</p> <p>Presenter</p>
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	40. Megat Al Imran Yasin (2007) "History & Development of Malaysian Documentary Productions" Pacific & Asian Communication Association Conference 2007 University of Manoa Honolulu Hawaii.	Presenter
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POST GRADUATE STUDENT SUPERVISION

GRADUATED STUDENTS BY RESEARCH

NO	NAME OF STUDENT	PROGR AMME	ROLE	TITLE	YEAR START	YEAR END
1	HUSSEIN MUHD ANNAJDI	PHD	CHAIRMAN	EXPLORING THE EXPERIENCES OF SOCIAL MEDIA USAGE AND GRATIFICATION AMONG IRAQI IMMIGRANTS	2021	2022
2	LI MENGYU	PHD	CHAIRMAN	USES AND GRATIFICATION AND EXPECTANCY MODEL OF CHINESE DOCUMENTARY PROGRAMS AMONG THE UNDERGRADUATE STUDENTS OF PUBLIC UNIVERSITIES IN MAINLAND CHINA AND MALAYSIA	2021	2023
3	ZHANG YUJIE	PHD	CHAIRMAN	INTERCULTURAL COMMUNICATION RESEARCH ON CHINESE EXPORT TV DRAMAS	2021	2023
1	MD. ROZALAFRI BIN JOHORI	PHD	CHAIRMAN	PENGARUH FIKRAH PENERBIT DAN INSTITUSI MEDIA TERHADAP KUALITI PENERBITAN RANCANGAN BERUNSUR ISLAM DI STESEN TELEVISYEN	2012	2020
2.	DZAA IMMA BINTI ABDUL LATIFF	PHD	CHAIRMAN	RELATIVE ADVANTAGE AS MEDIATING VARIABLES ON FACTORS INFLUENCING ADOPTION OF INTERNET TV	2013	2019

3	ANUMUDU CHINEDU EUGENIA	PHD	CHAIRMAN	IMPACT OF IMMEDIACY AND USER MOTIVE ON COMMUNICATION SATISFACTION IN EMAIL COMMUNICATION AMONG ACADEMIC STAFF IN SOUTH EAST NIGERIA	2015	2019
4	YOUSEF ABDEL RAHMAN SHAKER ALJUNEIDI	PHD	INTERNAL MEMBER	THE ROLES OF PALESTINIAN FEATURE FILMS IN PRESENTING PALESTINIAN NATIONAL ISSUES	2014	2020
5	JNAIDI SAED MAHER ADEEB	PHD	INTERNAL MEMBER	REPRESENTATIONS OF PALESTINIANS IN HOLLYWOOD FEATURE MOVIES FROM 2000 TO 2014	2014	2020
6	MOHAMMAD REZA NAZARI	PHD	INTERNAL MEMBER	RELATIONSHIP BETWEEN EXPOSURE, PREFERRED GENRE AND PACING OF TELEVISION PROGRAM WITH PRIMARY SCHOOL STUDENTS' AGGRESSIVE BEHAVIOR IN IRAN		2013
7	SOMAYEH MORTAZAVI GANJI KETAB	MASTER	CHAIRMAN	RELATIONSHIP BETWEEN PERCEIVED USEFULNESS, EASE OF USE AND SATISFACTION AMONG INTERNATIONAL STUDENTS TOWARDS THE UNIVERSITI PUTRA OF MALAYSIA WEBSITE		2009
8	MOHD FARIZI BIN JAMALUDDIN	MASTER	CHAIRMAN	CABARAN PENERBITAN RANCANGAN TELEVISYEN DI MALAYSIA DALAM MENGAPLIKASIKAN MEDIA BARU		2014
9	ALI PARVIN	MASTER	CHAIRMAN	NON-MUSLIM PERCEPTION OF ISLAM AND MUSLIMS BASED ON		2015

				DEPICTION OF ISLAM IN MEDIA REPORTS, MALAYSIA		
10	FAIZUL NIZAR BIN ANUAR	MASTER	INTERNAL MEMBER	PENERIMAAN DRAMA TELEVISYEN BERMESEJ KEISLAMAN DAN KESANNYA TERHADAP REMAJA		2014
11	LEE HWEI LING	MASTER	INTERNAL MEMBER	USAGE AND ACCEPTANCE OF LEARNING MANAGEMENT SYSTEM AMONG STUDENTS AT A PUBLIC UNIVERSITY IN MALAYSIA		2015
12	WONG SHIN YEE	MASTER	INTERNAL MEMBER	NO INFORMATION		2016

CURRENT RESEARCH STUDENTS UNDER SUPERVISION

NO	NAME OF STUDENT	PROGRAME	ROLE	TITLE	YEAR START	YEAR END
1	SYIRFAN INDRA MITRA SURYA BIN HUSSIN	PHD	CHAIRMAN	KEWARTAWANAN BAHARU DALAM PENULISAN SKRIP DOKUMENTARI DI TV ALHIJRAH	2019	
2	NOR SUHAILY BINTI SUFIAN NORY	PHD	CHAIRMAN	STRATEGIC COMMUNICATION IN ENCOURAGING TAX COMPLIANCE IN MALAYSIA	2019	
3	FARIZA ISA	PHD	CHAIRMAN	CREATIVE INDUSTRY COPYRIGHT MALAYSIA	2021	
3	KANG HONGZHE	PHD	CHAIRMAN	INFLUENCE OF AUDIENCE SATISFACTION IN CHINESE FILM AMONG CHINESE MALAYSIANS AND MODERATING ROLE OF LANGUAGE PROXIMITY	2019	

4	XIE YUTING	PHD	CHAIRMAN	EXPLORING THE RECEPTION OF THE CHINESE YOUTH AUDIENCE IN DOUBAN TOWARDS FOREIGN FILMS ADAPTED FROM CHINESE NOVELS	2019	
5	LIU NIWEN	PHD	CHAIRMAN	NEWS VALUES OF CITIZEN JOURNALISM FROM ORDINARY CITIZENS ON WEIBO AND INFLUENCE ON JOURNALISM PROFESSIONALISM	2019	
6	ZHANG QI	PHD	INTERNAL MEMBER	AN ANALYSIS OF ENGLISH SUBTITLING TRANSLATION STRATEGIES AND MULTIMODALITY OF CULTURAL ELEMENTS IN CHINESE DOCUMENTARY	2019	
7	WANG ANTING	PHD	INTERNAL MEMBER	THE PHENOMENON ON THE EXISTENCE AND DEVELOPMENT OF CHINESE INDEPENDENT FILMS UNDER THE BACKGROUND OF SOCIAL TRANSFORMATION	2019	
8	ZHANG DI	PHD	INTERNAL MEMBER	THE ANTECEDENT, CURRENT FEATURES AND TRENDS OF THE PROPAGATION PHENOMENON OF SIMULACRA PHOTOGRAPHY BY MIXED METHODS RESEARCH	2019	

INTERNAL EXAMINER / CHAIRMAN OF VIVA VOCE

NO	NAME OF CANDIDATE	MATRIC NO	ROLE	TITLE OF THESIS	YEAR
1	TILAGAVATI A/P SUBRAMANIAM	GS40268	EXAMINER CHAIRMAN	MEDIATING ROLE OF CIVIC TALK ON RELATIONSHIP OF	2020

				NEWS CONSUMPTION WITH SENSE OF CIVIC RESPONSIBILITY AMONG FINAL YEAR UNDERGRADUATE STUDENTS	
2	ZAINAL ARIFIN MD TAHIR	GS473163	INTERNAL EXAMINER 2	" INSTITUTIONALIZING AND MANAGING CORPORATE REPUTATION THROUGH COMMUNICATION LEADERSHIP AMONG THE LEADING MEDIA GOVERNMENT-LINKED COMPANIES "	2020
3	ALI PARVIN	GS43891	INTERNAL EXAMINER 1	PREDICTIVE FACTORS OF USING ICT IN RELATION TO USE BEHAVIOR OF YOUTH ENTREPRENEURSHIP intention IN MALAYSIA.	2020
4	ABDU MARYAM GAINAKA	GS51201	INTERNAL EXAMINER 1	INFLUENCES ON THE WATCHDOG ROLE OF BROADCAST MEDIA IN NIGERIA.	2020
5	SEE SILK INN	GS24942	INTERNAL EXAMINER 2	MALAYSIA20 BLOGGERS PARTICIPATION IN POLITICAL BLOGS	2015
6	MONA ALKAUTHAR BT AHMAD	GS23737	INTERNAL EXAMINER 2	KOMUNIKASI ANTARA KAUM DAN PERSEPSI IKLIM HUBUNGAN KAUM DI KAMPUS UNIVERSITI PUTRA MALAYSIA	2014
7	ISHAK BIN ISMAIL	GS19038	INTERNAL EXAMINER 2	STRATEGI PEMULIHAN IMEJ TUN ABDULLAH BADAWI DALAM BERITA HARIAN SELEPAS PILIHANRAYA UMUM KE-12	2013
8	NAFISE ESMAEL MOTLAGH	GS22200	INTERNAL EXAMINER 2	RELATIONSHIP BETWEEN MALAYSIAN NEWSPAPER JOURNALIST KNOWLEDGE, ATTITUDE, LAW-ETHICS PRIORITY AND POSSIBLE ETHICAL BEHAVIOR	2013
9	MAGESWARI A/P MUSALAYAH	GS27176	INTERNAL EXAMINER 2	PRACTICE OF CODE OF ETHICS AND ACCURACY IN REPORTING	2013

				BY PRINT MEDIA CRIMINAL COURT REPORTERS	
10	SHARIFAH SOFIAH BT SYED ZAINUDIN	GS22570	INTERNAL EXAMINER 2	RELATIONSHIP BETWEEN FACEBOOK USAGE AND ATTITUDE WITH FACEBOOK ADDICTION AMONG MALAYSIAN FEMALE UNIVERSITY STUDENTS	2013

EXTERNAL EXAMINER FOR OTHER INSTITUTIONS

NO	NAME	INSTITUTION	DEGREE LEVEL	TITLE	YEAR
1	JAMSHED BUTT	LIMKOKWING CREATIVE UNIVERSITY	PHD	INTENTION FOR VOTING IN PAKISTAN: THE ROLE OF SOCIAL MEDIA, ETHNICITY AND RELIGIOSITY	2017
2	SHEIKH MOHD SHAFIQUE	LIMKOKWING CREATIVE UNIVERSITY	PHD	THE PRESERVATION OF A PERISHING TRADITIONAL CRAFT TEPAL PATUL IN BANGLADESH	2017
3	NURLIYANA MOHD NOR	ISTAC-INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA (IIUM)	MASTER	LGBT ADVOCACY ON TWITTER: CULTIVATING EXPOSURE AND PERCEPTION OF MUSLIM USER AND THE CHALLENGES TOWARDS ISLAMIC MORALITY	2021
3	NORASEHA KARIMON	UNIVERSITI TEKNOLOGI MARA	MASTER	EXPLORING KINETIC TYPOGRAPHY AS AN ALTERNATIVE AND EFFECTIVE INSTRUMENT IN GRAPHIC COMMUNICATION (DELIVERING MESSAGES)	2013
4	ROSLI SAREYA	UNIVERSITI MALAYSIA SABAH	MASTER	TEKNIK PENYUNTINGAN FILEM : ANALISIS EMPAT BUAH FILEM AKSI JALANAN TERPILIH	2013

5	FARIHAN ZAHARI	Universiti Teknologi MARA	MASTER	IMPACT OF IMAGE TO SOCIETY WITH A SPECIAL CRIME IMAGES FROM PRIMETIME MALAYSIAN NEWSPAPER	2013
6	RAFUZAN JAAFAR	Universiti Teknologi MARA	MASTER	ENHANCING ENVIRONMENT AWARENESS BY USAGE OF RECYCLED CONSTRUCTION PAPER IN PRESCHOOL ART ACTIVITIES	2012
7	ADZROOOL IDZWAN ISMAIL	Universiti Teknologi MARA	PHD	OBJECTIVE MEASUREMENT OF EFFECTIVE MESSAGE THROUGH PHOTOGRAPH AMONG THE PUBLIC	2010
8	GHAZALI DAIMIN	Universiti Teknologi MARA	PHD	RE-BRANDING ON SMALL AND MEDIUM SIZED ENTERPRISES(SMES) FOR EXPORT. A CASE STUDY : MALAYSIAN FOOD PRODUCTS	2010

INDUSTRIAL, COMMUNITY & LINKAGE

Dr Megat is recognised by the Malaysian creative content industry as a person knowledgeable, resourceful and experienced in the audio visual film and media industry. He was appointed as the board of director of Malaysian Film Development Corporation (Finas) by the Ministry of Communication and Multimedia Malaysia in 2013. Subsequently Dr Megat was appointed as the deputy director general of technical and production of Finas responsible for the technical requirements of the agency and the ministry as well as managing the production of feature films, documentaries and public service announcements for the government. Malaysian Professional Film Workers Association has awarded Dr Megat Icon Award (Anugerah Tokoh) in Profima Awards Night 2020 to recognise Dr Megat's contribution to the Malaysian creative industry in Malaysia

No	YEAR	POST/ROLES
1	SEPT 2014-2015	ACTING DIRECTOR GENERAL MALAYSIAN FIL DEVELOPMENT CORPORATION (FINAS) - APPOINTED BY THE MINISTER OF COMMUNICATION AND MULTIMEDIA MALAYSIA
2	2013-2014	BOARD OF DIRECTOR MALAYSIAN FILM DEVELOPMENT CORPORATION

		(FINAS) MINISTRY OF COMMUNICATION AND MULTIMEDIA MALAYSIA
3	2018-2020	BOARD OF DIRECTOR PERTUBUHAN PELADANG KAWASAN BENTONG (MALAYSIAN FARMERS ASSOCIATION UNDER MINISTRY OF AGRICULTURE AND AGRICULTURE BASED INDUSTRY
4	2021	SPEAKER FOR WEBINAR “FROM SCRIPT TO SCREEN -KNOW YOUR RIGHT” ORGANISED BY MALAYSIAN INTELLECTUAL PROPERTY ORGANISATION (MYIPO)
5	2020	SPEAKER FOR INTERNATIONAL WEBINAR ON COPYRIGHT ENFORCEMENT IN DIGITAL ERA. ORGANISED BY MALAYSIAN INTELLECTUAL PROPERTY ORGANISATION (MYIO) , JAPAN COPYRIGHT OFFICE AND CONTENT OVERSEAS DISTRIBUTION ASSOCIATION OF JAPAN (CODA)
6	2011-2013	COUNCIL MEMBER CREATIVE CONTENTS INDUSTRY GUILD MALAYSIA
7	2019	ANUGERAH TOKOH (ICON AWARD) PROFESSIONAL ASSOCIATION OF FILM WORKERS ASSOCIATION
8	2017-NOW	MEMBER FILM DIRECTOR ASSOCIATION MALAYSIA (FDAM)
9	2016-2018	NATIONAL JURY (ANUGERAH SERI ANGKASA MINISTRY OF COMMUNICATION AND MULTIMEDIA MALAYSIA
10	2012	NATIONAL JURY MALAYSIAN FILM FESTIVAL FFM -DOCUMENTARY CATEGORY
11	2018-NOW	MEMBER MALAYSIA FILM PRODUCERS ASSOCIATION (PFM)
12	2007	CHAIRMAN OF ORGANIZING COMMITTEE FESTIVAL FILM DAN VIDEO PELAJAR MALAYSIA (FFVPM FINAS) MALAYSIAN STUDENTS FILM AND VIDEO COMPETITION FINAS
13	2008	CHAIRMAN OF ORGANISING COMMITTEE MALAYSIA VIDEO COMPETITION (MAVIC) BY MERDEKA SECRETARIAT, PETRONAS AND UPM
14	2016-NOW	SECRETARY FOR BATU SATU SUKU RESIDENTS ASSOCIATION IN BENTONG PAHANG MALAYSIA